

## PRIVACY POLICY

### Who is the controller of your personal data?

The controller of personal data collected within this website [www.steelalive.io](http://www.steelalive.io) is a Polish company Steel Alive S.A. (a joint-stock company) with its registered seat at 25 Mińska Street, 03-808 Warsaw, Poland, entered into the register of entrepreneurs of the National Court Register (KRS) under the number: 0000744039 Tax Identification Number (NIP): 1132980616 (hereinafter the “Controller”).

### What types of personal data do we process?

- your identity data (for example, your name, surname, language and country from which you interact with us, contact data, etc.);
- economic and transactions information (for example, your payment or card data, information on your purchases, orders, returns, etc.);
- connection, geolocation and/or browsing data (if you interact with us from your mobile phone, for example);

### What are the purposes of processing your personal data?

We will use your data collected online, among other purposes, to manage your registration as a user, to manage your purchases of products via this website, to respond to your queries, and, if you wish, to send you our customized communications (based on external consent).

### Where do we store your data?

The data that we collect from you is stored within the European Economic Area (“EEA”). Any storage of your personal data will be carried out in compliance with applicable laws.

### Who can access your data?

Your data may be shared within the entities working directly with the Controller, i.e.: Achtung Target sp z o o. which act as the data processors and process the personal data only on behalf of the Controller and in line with the data processing agreements and applicable laws. We never pass on, sell or swap your data for marketing purposes to third parties other than the Controller and the data processors listed above.

Data that is forwarded to third parties, is only used to provide you with our services. You will find categories of third parties under every specific process below.

### What is the legal ground for processing?

The legal terms on which we are permitted to process your personal data depend on the purpose for which we process them:

- Managing your registration as a user on the website: we process your data because this is necessary for you to be able to register as a user on the website.
- Development, performance and making of the purchase contract: the personal data you share with us are necessary to conclude and exercise a purchase contract via this website. We consider that we have a legitimate interest to carry out the necessary verifications to detect and prevent potential fraud when you make a purchase. We understand that the processing of these data is positive for all the participating parties when a purchase is paid and in particular for you, since

this allows us to establish measures to protect you from fraud attempts by third parties.

- We consider that we have legitimate interest in answering the requests or consultations raised by you through the existing different contact channels (telephone, e-mail). We understand that the processing of these data is also beneficial to you to the extent that it enables us to assist you adequately and answer to the consultations raised.

#### How long we will store your data?

Again, depending on the data type and a purpose of the processing, your data will be kept:

- We will process your data for the time during which you remain a registered user (meaning, until you decide to unsubscribe).
- We will process your data for the time necessary to manage the purchase of the products or services that you buy, including potential returns, complaints or claims related to the purchase of the product or service in question.
- Sometimes, we will only process the data until the time when you decide, as is the case of payment (card) data that you requested us to store for future purchases.
- We will process your data for the time necessary to meet your request or application.

#### What are your rights?

- Right to access:

You have the right to request information about the personal data collected through this website. You can contact us and we will provide you with your personal data via e-mail.

- Right to portability:

Whenever we processes your personal data, by automated means based on your consent or based on an agreement, you have the right to get a copy of your data transferred to you or to another party. This only includes the personal data you have submitted to us.

- Right to rectification:

You have the right to request rectification of your personal data if the information is incorrect, including the right to have incomplete personal data completed.

- Right to erasure:

You have the right to erase any personal data processed by us at any time except for the following situations:

\* you have an ongoing case connected with the consumer service, order, etc

\* you have unsettled legal claims connected with the services rendered via this website

\* if you have made any purchase, we will keep your personal data in connection to your transaction for book-keeping purposes

- Right to object to processing based on legitimate interest:

You have the right to object to processing of your personal data that is based on our legitimate interest. We will not continue to process the personal data unless we can demonstrate legitimate grounds for the process which overrides your interest and rights or due to legal claims.

- Your right to object to direct marketing:

You have the right to object to direct marketing.

You can opt out from direct marketing by following the instruction in each marketing emails.

- **Right to restriction:**

You have the right to request restriction of the processing of your personal data under the following circumstances:

\* if you object to a processing based on our legitimate interest, we shall restrict all processing of such data pending the verification of the legitimate interest.

\* if you have claim that your personal data is incorrect, we must restrict all processing of such data pending the verification of the accuracy of the personal data.

\* if the processing is unlawful you can oppose the erasure of personal data and instead request the restriction of the use of your personal data instead

\* if we no longer need the personal data but it is required by you to defend legal claims.

- **Right to complain with a supervisory authority:**

If you find any part of processing of your personal data incorrect, you can always contact us. You also have the right to raise a complaint to a supervisory authority.

#### How can you exercise your rights?

To address any topic connected with exercising of your rights connected with your personal data, please write an e-mail to the following address: [...].

#### Updates to our Privacy Policy:

We may need to update our Privacy Policy. The latest version of the Privacy Notice is always available on our website. However, if there are any material changes to the Privacy Policy, we will communicate them in a noticeable way on the website.

#### Cookies

A cookie is a small text file that is saved to, and, during subsequent visits, retrieved from your computer or mobile device. If you use our services, we will assume that you agree to the use of such cookie.

#### How do we use cookies?

We use permanent cookies to store your choice of start page and to store your details if you select "Remember me" when you log in.

We will use cookies to save your favorite products.

We use session cookies for example when you use the product filtration function, to check whether you are logged in or if you put an item in your shopping bag.

We use both first- and third-party cookies to collect statistics and user data in aggregate and individual form in analysis tools to optimize our site and to present you with relevant marketing material.

Some third-party cookies are set by services that appear on our pages and are not in our control. They are set by social media providers such as Twitter, Facebook and Vimeo and relate to the ability of users to share content on this site, as indicated by their respective icon.

We also use third-party cookies which performs cross-site tracking in order for us to give you marketing in other sites/channels.

What types of personal data do we process?

We will only connect your cookie ID to your personal data submitted and gathered in relation to your account, if you are logged in to your account.

Who has access to your personal data?

Data that is forwarded to third parties is only used to provide you with the services mentioned above, analysis tool in order to collect statistics to optimize our site and present you with relevant material.

What is the legal ground to process your personal data?

We will only connect your cookies to your personal data if you are logged in to your account.

If you are logged in to your account, the legal ground is based on our legitimate interest.

How long do we save your data?

We do not save your personal data. You can easily erase cookies from your computer or mobile device using your browser. For instructions on how to handle and delete cookies please look under "Help" in your browser. You can choose to disable cookies, or to receive a notification each time a new cookie is sent to your computer or mobile device. Please note that if you choose to disable cookies, you will not be able to take advantage of all our features.